

LE AUTOMOTIVE LUBRICANTS

RICK'S ROD SHOP, Casper, WY

Auto Maintenance & Repair Service
SIC 7538 General Automotive Repair Shops

CUSTOMER TESTIMONIAL

CUSTOMER PROFILE

Rick's Rod Shop and Fleet Services is owned and operated by Rick & Lee Ann Thurston. It is a quality automotive shop specializing in custom maintenance and repair services. Rick's has been in business since 1976 and has established a reputation for professionalism, thoroughness, quality and value. They have always used Lubrication Engineers' products, and they continue to feature the complete line of LE quality automotive lubricants in their ongoing efforts to provide their customers with the best service possible.

APPLICATION

Rick Thurston started using LE's 1150 TRANS-ALL EHP Automatic Transmission Fluid and LE's 7500 MONOLEC Power Fluid in transmissions on drag racers. Transmission performance was significantly improved, noting a 30°F temperature drop, less wear metals and five times more passes made on the quarter mile track before an oil change was required.

Upon opening Rick's Rod Shop, Rick Thurston began recommending LE's 1150 and LE's 703 MONOLEC® Gear Lubricant to his customers. Based on positive results with customer's transmissions and differentials, he began recommending LE's 8800 MONOLEC ULTRA® Engine Oil (15W-40), LE's 8130 MONOLEC® ULTRA-BLEND Engine Oil (10W-30) and LE's 3751 ALMAGARD® Vari-Purpose Lubricant. Rick's customers then began to document up to 10% fuel mileage savings on vehicles fully converted to LE lubricants. These savings were in addition to better vehicle reliability, longer oil drain intervals and less wear on equipment parts. Over the years Rick Thurston and his customers have recorded a variety of LE performance testimonials.

Rick & Lee Ann Thurston keep accurate computer records on all maintenance performed by Rick's Rod Shop. This helps in predictive and preventive maintenance efforts. Rick also uses Lubrication Engineers Analysis Program (LEAP) for those customers desiring more data on the condition of their engine, transmission or differential lubricants.

AREA OF INTEREST

Customers of Rick's Rod Shop are made up of approximately 30% commercial and 70% non-commercial. These customers include two commercial delivery fleets, 12 large ranching fleets, NAPA sales and delivery vehicles and many real estate and sales representative vehicles. About 20% of the non-commercial business is luxury car work, including Corvettes, Mercedes, BMWs and Jaguars.

LE SOLUTION

- ◆ LE's 100% paraffinic base oils offer excellent oxidation resistance, superior lubricity, longer life and fewer deposits and sludge.
- ◆ LE's MONOLEC is a proprietary additive that increases oil film strength, reducing friction, heat and wear.
- ◆ LE's ALMASOL is also a proprietary additive that coats metal surfaces, preventing corrosion and greatly reducing friction and wear, while withstanding very high loads and temperatures.
- ◆ LE's 703 MONOLEC Gear Lubricant is a versatile 80W-90 gear oil which exceeds requirements for all types of differentials in over-the-road and off-road equipment.

LUBRICATION
ENGINEERS, Inc.

Leaders in Lubricants



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- ◆ LE's 1150 TRANS-ALL EHP Automatic Transmission Fluid is a high quality ATF, designed to perform efficiently over a wide temperature range. Fully approved by GM as a DEXRON® III and Ford as a Mercon® fluid.
- ◆ LE's 3752 ALMAGARD Vari-Purpose Lubricant is a multi-purpose EP grease for extended service under extreme conditions. For use in all types of vehicles, on-road and off-road.
- ◆ LE's 8800 MONOLEC ULTRA Engine Oil (15W-40) and LE's 8130 MONOLEC Ultra-Blend Engine Oil (10W-30) meet and exceed all specifications of major engine manufacturers.

CUSTOMER COST SAVINGS

1. *Longer engine, transmission, transfer case, differential, wheel bearing, and driveline life.*
2. *Improved fuel mileage.*
3. *Vehicle reliability.*
4. *Longer oil drain intervals.*



OTHER PRODUCTS USED

Rick's Rod Shop also uses LE's 7500 MONOLEC® Power Fluid, LE's 1275 ALMAPLEX® Industrial Lubricant, LE's 4701 MONOLEC® Industrial Lubricant, LE's 9920 SYNOLEC® Gear Lubricant, LE's 2300 L-X® Heavy-Duty Chemical Supplement, LE's 2410 BTU+ Total Treat, LE's 6404 MONOLEC® R&O Compressor/Turbine Oil, LE's 6110 MONOLEC® Hydraulic Oil and LE's 2100 NUTRIGENT Industrial Cleaner.



We wish to thank Rick & Lee Ann Thurston, Owners and LE Representative Mike Carter (pictured) for the information provided to prepare this report.